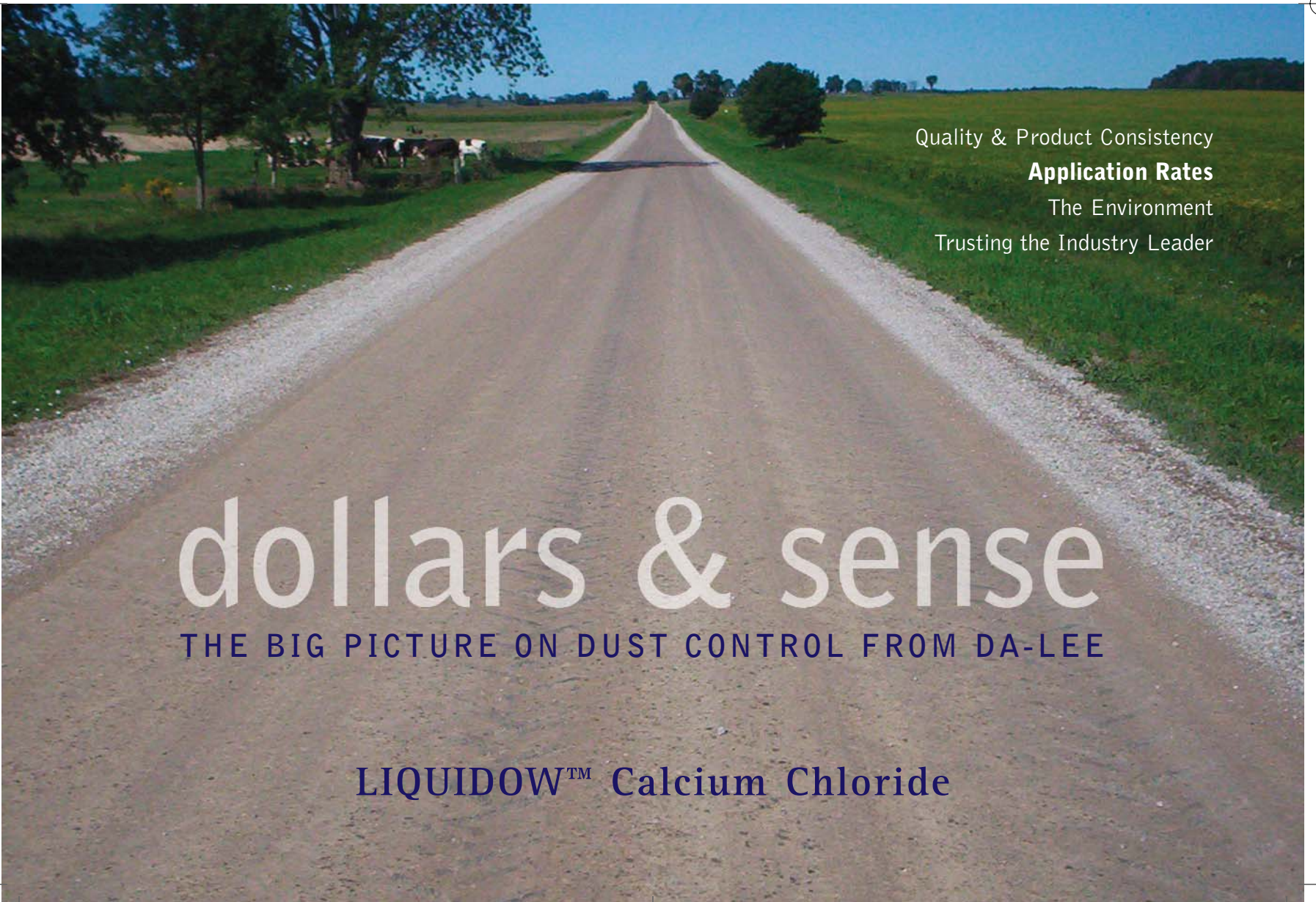
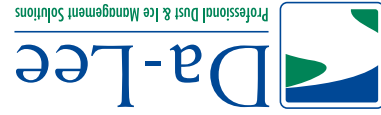


Da-lee Dust Control, distributors of: LIQUIDOW™ Calcium Chloride - a DOW Chemical Co. product.  
This year DOW proudly celebrates 100 years in the Calcium Chloride business.  
35% or 38% LIQUIDOW™ Calcium Chloride meet OPSS spec. 506 Dust Suppressants and 2501 Calcium Chloride.

350 Jones Road, Stoney Creek ON L8E 5N2  
T/905.643.1135 F/905.643.2299 1.800.268.4490  
[www.daleedustcontrol.com](http://www.daleedustcontrol.com)

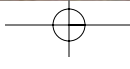


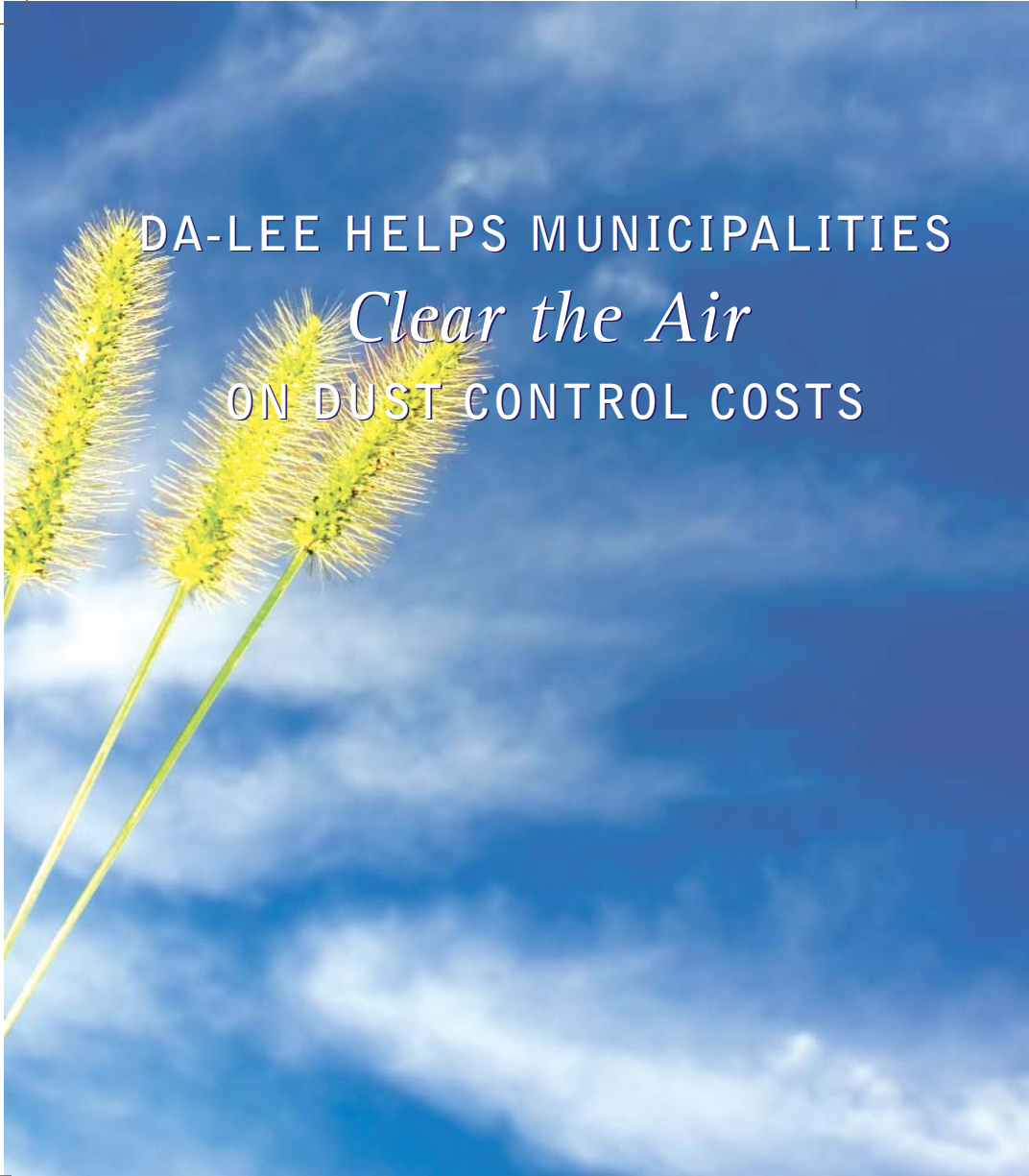
Quality & Product Consistency  
**Application Rates**  
The Environment  
Trusting the Industry Leader

# dollars & sense

THE BIG PICTURE ON DUST CONTROL FROM DA-LEE

**LIQUIDOW™ Calcium Chloride**





DA-LEE HELPS MUNICIPALITIES  
*Clear the Air*  
ON DUST CONTROL COSTS

SMARTER INVESTING:



35% LIQUIDOW™ Calcium Chloride is the best product for Municipalities who want to minimize time and dollars associated with dust control. HOW?

“35% LIQUIDOW™ Calcium Chloride does the job right, the first time, with one application vs. 2.5 or more applications with well brine.”

## WHAT DOES “CHEAPER” REALLY MEAN WHEN YOU CONSIDER APPLICATION RATES?

**T**ime and budget constraints are a constant struggle for Road Superintendents and the Municipalities in which they work. Da-Lee Dust Control cuts your dust control efforts in half - saving you money and freeing up valuable time.

There are real costs associated with applying dust control 2.5 times to 1 that go beyond price per litre...

Consider this:

- Increased labour costs to manage two or more applications **vs. one application of 35% LIQUIDOW™** (In some cases, this may mean the difference between managing the application of 80 loads of brine vs. only 40 loads of 35% LIQUIDOW™ Calcium Chloride). Time and fuel costs add up.
- Lost time for other important projects. The time spent managing extra applications of dust control is time Municipalities never regain.

- Administrative personnel spend twice as much time processing paperwork with double the applications **vs. a single visit from Da-Lee.**
- By its nature, brine requires a higher application rate to accomplish dust control increasing the risk of runoff into roadside ditches which is money wasted.

Da-Lee helps Municipalities spend dust control **dollars** wisely... understanding application rates, getting the job done right the first time simply makes good **sense.**

To view other educational brochures in this series or for technical product information, visit [www.daleedustcontrol.com](http://www.daleedustcontrol.com). Or call us at **1-800-268-4490.**