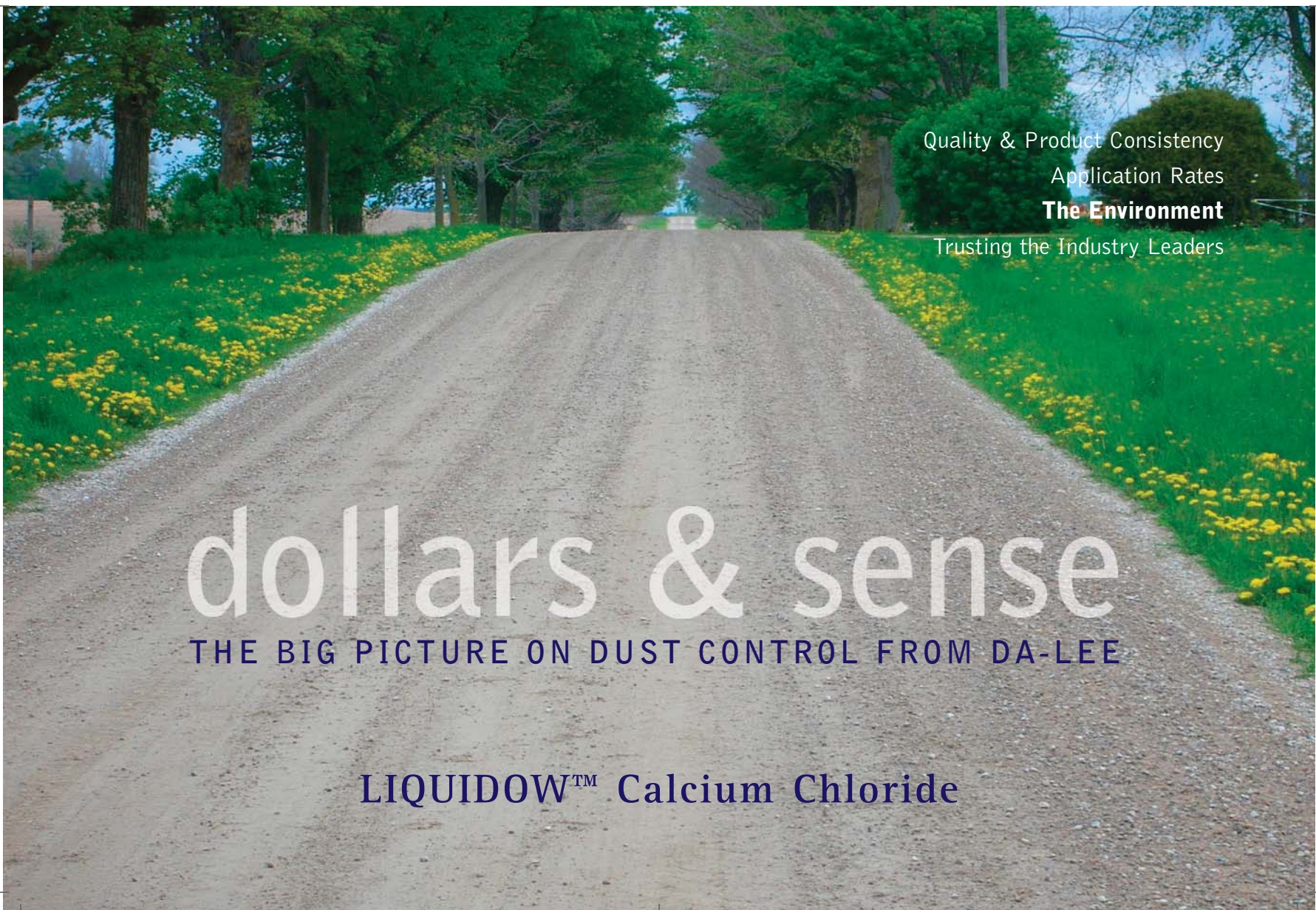
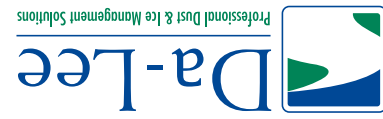


Da-lee Dust Control, distributors of: LIQUIDOW™ Calcium Chloride - a DOW Chemical Co. product.
This year DOW proudly celebrates 100 years in the Calcium Chloride business.
35% or 38% LIQUIDOW™ Calcium Chloride meet OPSS spec. 506 Dust Suppressants and 2501 Calcium Chloride.

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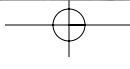


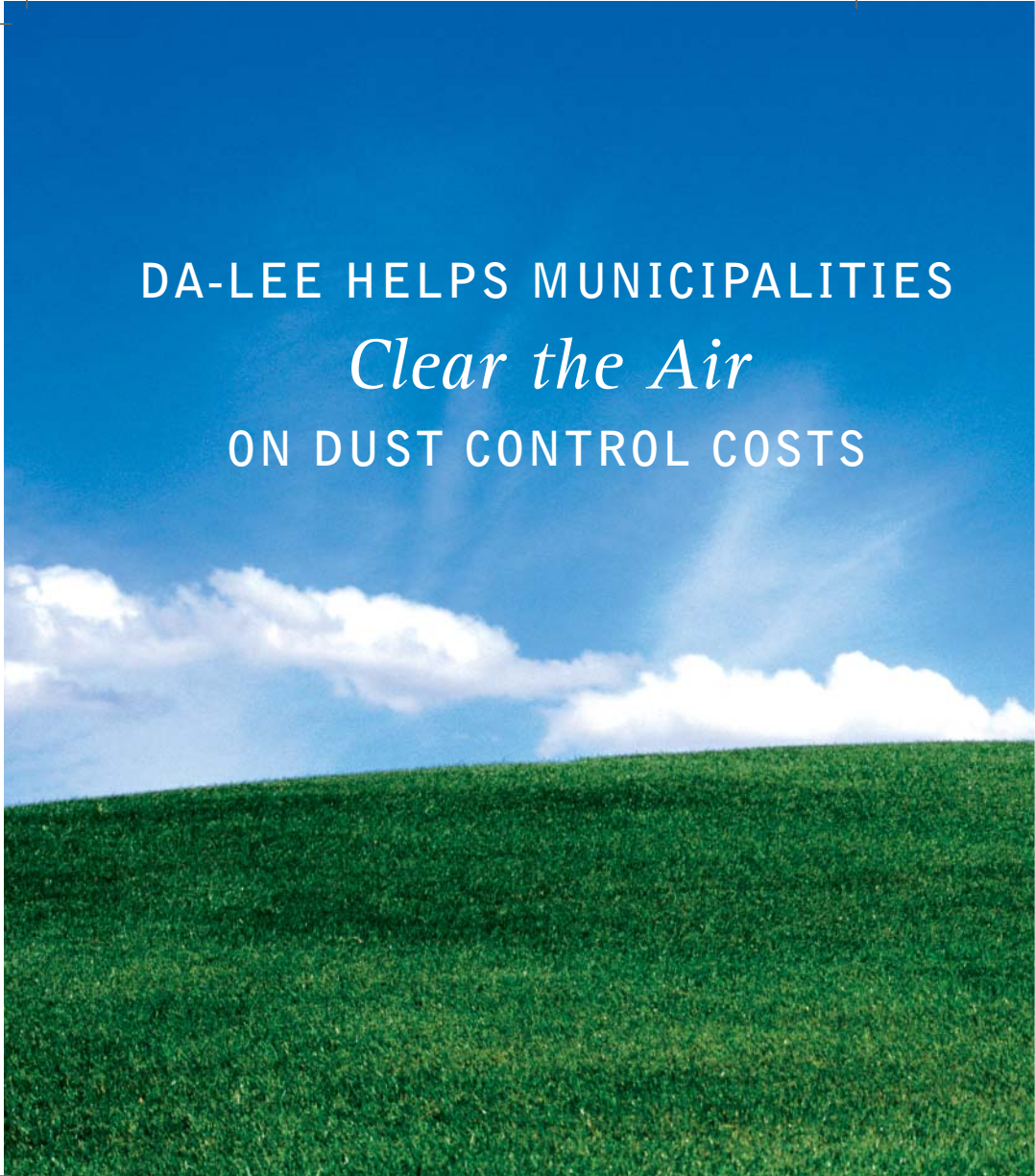
Quality & Product Consistency
Application Rates
The Environment
Trusting the Industry Leaders

dollars & sense

THE BIG PICTURE ON DUST CONTROL FROM DA-LEE

LIQUIDOW™ Calcium Chloride





DA-LEE HELPS MUNICIPALITIES
Clear the Air
ON DUST CONTROL COSTS

SMARTER INVESTING:



Stay ahead of the curve. Exercise responsibility by using dust control which is the best choice for the environment and avoid headaches down the road.

35% LIQUIDOW™ Calcium Chloride - the responsible choice for the Environment, the best choice for dust.

WHAT DOES "CHEAPER" REALLY MEAN
WHEN YOU CONSIDER **THE ENVIRONMENT?**

Environment Canada has introduced a voluntary Code of Practice for municipalities concerning the responsible use of road salts in both winter operations and summer dust control programs. The intention is to develop best management practices to minimize, manage, and monitor introduction of various chlorides to the environment.

To date, most of the focus has been on **sodium chloride** used in winter operations...and rightly so. However, responsible municipalities will start looking *now* for dust suppressants that are the least environmentally detrimental and highly effective for dust control longevity and performance.

Salt Brine alternatives available on the market generally contain about 9-10% Sodium Chloride by weight. Since Sodium Chloride is a solid under most summer conditions, it has little to no dust

control benefit. Therefore, spraying brines that contain high amounts of sodium chloride adds unneeded salt to the road which contaminates the road bed and doesn't help with dust control.

35% LIQUIDOW™ Calcium Chloride is the product of choice for Municipalities who understand the value of superior dust control, while at the same time take the responsibility of maintaining good environmental stewardship.

Da-Lee helps Municipalities spend dust control **dollars** wisely... start now, protect your Municipality and the Environment, it simply makes good **sense**.

To view other educational brochures in this series or for technical product information, visit www.daleedustcontrol.com. Or call us at **1-800-268-4490**.

