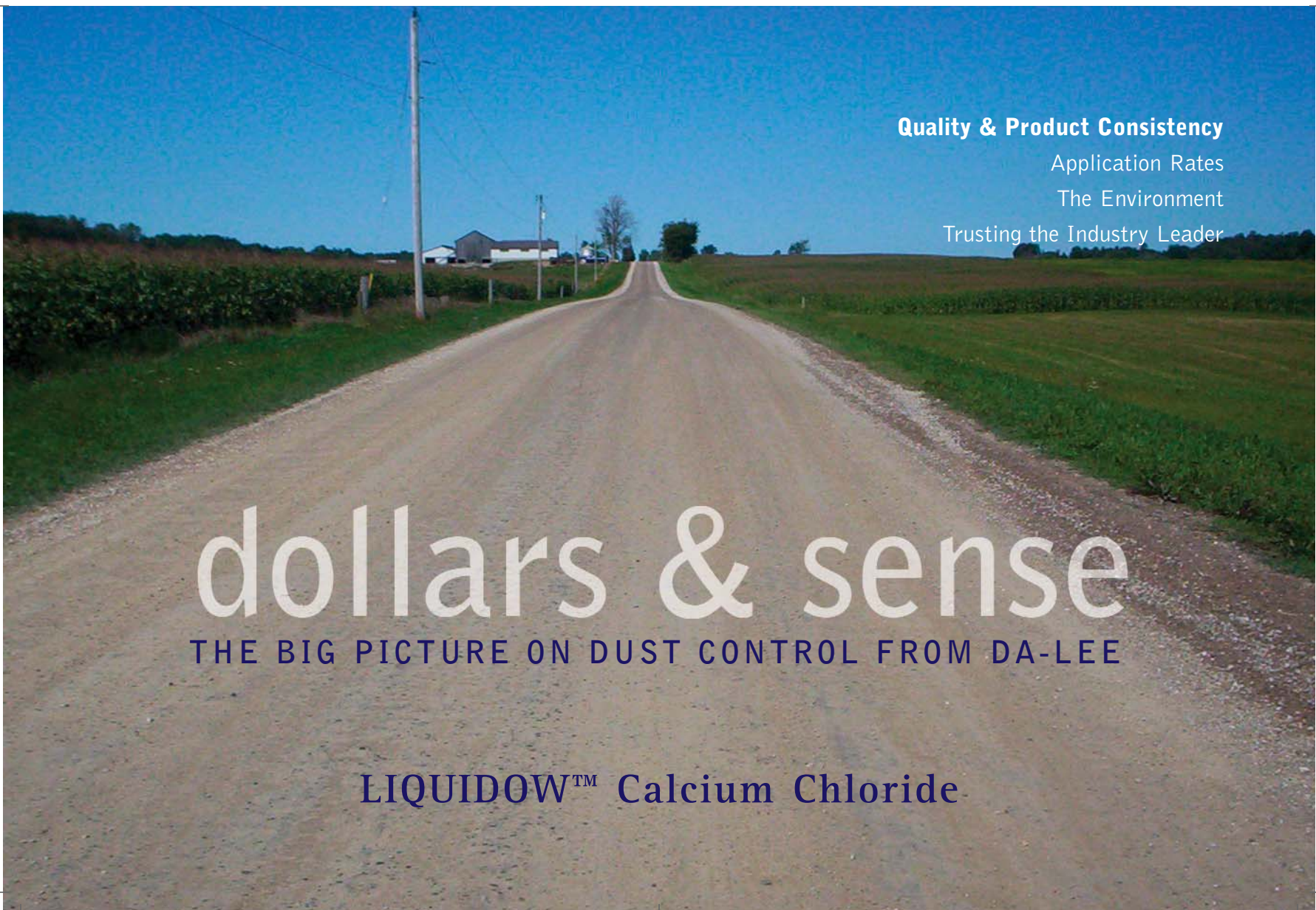
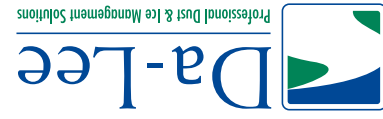


Da-lee Dust Control, distributors of: LIQUIDOW™ Calcium Chloride - a DOW Chemical Co. product.
This year DOW proudly celebrates 100 years in the Calcium Chloride business.
35% or 38% LIQUIDOW™ Calcium Chloride meet OPSS spec. 506 Dust Suppressants and 2501 Calcium Chloride.

350 Jones Road, Stoney Creek ON L8E 5N2
T/905.643.1135 F/905.643.2299 1.800.268.4490
www.daleedustcontrol.com



Quality & Product Consistency

Application Rates

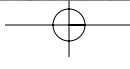
The Environment

Trusting the Industry Leader

dollars & sense

THE BIG PICTURE ON DUST CONTROL FROM DA-LEE

LIQUIDOW™ Calcium Chloride



DA-LEE HELPS MUNICIPALITIES
Clear the Air
ON DUST CONTROL COSTS

SMARTER INVESTING:



Save money and avoid risk over the long-term with a product guaranteed to be a minimum of 35% pure calcium chloride.

This will ensure ideal conditions for residual chloride to stay in the road bed from one year to the next.

Minimize aggregate loss in late winter / early spring from wind blown dust – use 35% LIQUIDOW™.

WHAT DOES "CHEAPER" REALLY MEAN WHEN YOU
CONSIDER **QUALITY AND PRODUCT CONSISTENCY?**

Municipalities who recognize road maintenance as a long-term investment expect value from dollars spent on dust control. These Municipalities look for quality controlled, consistent product, that is long lasting – ultimately protecting their investment.

Know what you are paying for. Not all dust suppressants are created equal and may vary in quality and consistency from load to load.

35% LIQUIDOW™ Calcium Chloride is the benchmark product in Ontario, by which all other dust suppressants are compared. Through DOW, Da-Lee meets and exceeds expectations for quality and consistency with every load. In fact, Da-Lee can provide high potency product, up to 38% pure calcium chloride for Municipalities with unique or challenging conditions.

DOW Chemical Company, the world's largest chemical producer, operates with stringent quality controls such as Six Sigma and ODMS (which mirrors ISO 9000-2000). These processes help DOW and Da-Lee ensure municipalities collect on the value they are paying for.

Da-Lee helps Municipalities spend dust control **dollars** wisely... quality controlled product, guaranteed to be consistent simply makes good **sense**.

To view other educational brochures in this series or for technical product information, visit www.daleedustcontrol.com. Or call us at **1-800-268-4490**.